

Director Corporate Communication & PR (f/m/d)

for the site Starnberg (Percha), Germany

Would you like to make a valuable contribution to the health of patients? And do something really meaningful on your own responsibility? Then we look forward to hearing from you! Excellence beyond manufacturing - that's what we stand for as Aenova, one of the world's leading contract manufacturers and developers for the pharmaceutical industry with 4,000 employees at 15 sites. Our site in Starnberg is the headquarters of the Aenova Group.

Your key responsibilities

- Serve as a strategic advisor and staff function to the CEO on corporate messaging, reputation management, and stakeholder engagement
- Define and execute the global Corporate Communication strategy aligned with the company's vision, growth strategy, and corporate priorities
- Build and maintain strong relationships with external PR agencies, communications advisors, and creative partners in the pharmaceutical, biotech, and life sciences industries
- Lead the development, writing, and publication of the company's annual report, ensuring alignment with corporate strategy, performance, innovation pipeline, sustainability commitments, longterm value creation, and regulatory requirements
- Drive communication initiatives supporting leadership visibility, corporate transformation, and cultural development to strengthen employee engagement, transparency, and alignment with corporate goals
- Collaborate with HR to support employer branding and talent attraction initiatives
- Reinforce the company's commitment to patients and patient-centric innovation by building relationships with advocacy groups, industry associations, regulators, and key external stakeholders
- Drive executive thought leadership
- Partner with Marketing to amplify corporate messaging across digital channels
- Support communication activities for global conferences, industry events, fairs and strategic announcements
- Manage the Corporate Communication and PR budget and ensure efficient allocation of resources to maximize strategic impact, demonstrate ROI of communications initiatives

Your profile

- Bachelor's or Master's degree in Communications, Public Relations, Marketing, Journalism, or related field
- Relevant years of experience in Corporate Communications or Public Relations, within the pharmaceutical, biotech, or CDMO industry, ideally in manufacturing environment
- Proven experience in advising senior leadership and C-level executives on strategic communication matters, capable of influencing and convincing key stakeholders
- Strong track record in media relations, executive communications, and corporate storytelling
- Experience managing corporate reporting processes, including annual reports or integrated reporting
- Knowledge of ESG communication, sustainability frameworks, and stakeholder engagement
- A strategic partner in the company's cultural transformation journey
- Ability to operate effectively in a global, matrix organization
- Excellent written and verbal communication skills in English; German is an advantage

Your motivation

Are you looking for new challenges in a highly competitive environment? And you want to tackle them creatively and on your own responsibility? Do you prefer a "get-it-done" culture and think in terms of solutions rather than problems? What are you waiting for? We would be happy to explain our corporate benefits in a personal conversation!

Apply now

If you have any questions, I - Melanie Rümmele / Human Resources - will be happy to help you: +49 151 57915557

Aenova Holding GmbH • Member of the Aenova Group • Berger Straße 8-10 • 82319 Starnberg (Percha), Germany